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# EXHIBITION & EVENT ASSOCIATION OF AUSTRALASIA YOUNG STARS PROGRAM

Connecting young members of the exhibition and event industry

The EEAA Young Stars Program aims to build a community for the under 35 year olds in the Association. It gives the younger members a platform to share their views, ideas and experiences as well as to have a bigger voice in the work of the Association. This is critical to the sustainability of the Association and also to nurturing young talent in the world of exhibitions.

## ABOUT THE EEAA YOUNG STARS PROGRAM

The EEAA Young Stars Program was launched in July 2012 offering a new tier of activities in the Association tailored specifically to engage younger staff of members.

It has the backing of the EEAA Board with Board Members playing an active role in the foundation events.

With such strong support from the leaders of the Association and the enthusiastic involvement of younger members, the EEAA Young Stars Program is poised to go from strength to strength.

## A YEAR-ROUND PROGRAM DRIVEN BY YOUNG MEMBERS

The Young Stars Program is led by a volunteer Member Committee, many of whom will be the future leaders of the exhibition and event industry.

A year-round program of activities facilitate professional development, mentoring and networking opportunities. These include:

- Young Stars and Leaders Table Series providing face-to-face mentoring and advice from industry experts.
- Personal and professional development seminars on topics such as personal brands, leadership, negotiation and presentation skills
- Events hosted at industry events such as AIME and ABEE
- Workshops at the EEAA annual conference



“The young people of the industry are eager to make an impact – many have already”

## WHAT OUR YOUNG STARS HAVE TO SAY ABOUT THE PROGRAM

“The young people of the industry are eager to make an impact – many have already. Some people feel they are being provided with opportunities within their organisations while others feel inhibited. EEAA Young Stars Program is seen by these individuals as an opportunity to stand up and be counted.”

Brad Booth | Moreton Hire

“It is great to see so many young people who are keen to get behind the industry and make a difference to what we can achieve as a collective group. I am already passionate about the exhibition industry, even though it is one I have only been involved with for a couple of years, I would love to have an impact on the future of the exhibition industry.”

Fiona Morris | Exhibit Systems

“It is a great launching pad to build ideas about the direction of the program. The energy in the room was so positive and a real reflection of the need for a platform for young people in the industry.”

Kimberly Meli | Single Market Events

## BENEFITS OF THE PROGRAM

### For Employers:

- Provide professional development to their staff
- Opportunity for their staff to be part of the wider industry
- Build their staff engagement in their roles and recognition
- Reward staff achievement

### For Employees (Young Stars):

- Professional development with motivated peers
- Inspiring Young Stars to set goals and reach them
- Building a platform to have a voice in the industry
- Opportunity to network and learn
- Providing opportunities for innovation and contribution to the industry and discussions about its future

### The Industry:

- Safeguarding the industry by empowering its younger members
- Improving the industry by sharing ideas and promoting professionalism
- Building involvement on an industry level for younger professionals
- Promote pride amongst those who work in the industry

### For more information on the EEAA Young Stars Program and future events contact:

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