

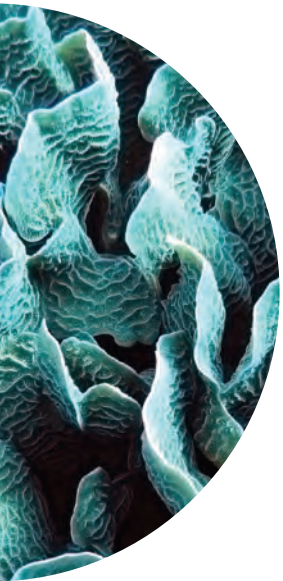
EEAA 2016 CONFERENCE

Embrace the content,
the contacts and the
community of the
EEAA

The annual conference of the
Exhibition and Event
Association of Australasia.

29-30 November 2016

International Convention Centre
Sydney
Official pre-opening test event



EXHIBITION & EVENT
ASSOCIATION OF AUSTRALASIA

**THE POWER OF
EXHIBITIONS**

EEAA WELCOME



A message from the President

It's an honour to welcome you to the 2016 end-of-year events of the Association. I have been your President for just six months and it's a role that I am enjoying immensely.

We have a strong and healthy Association and I'm looking forward to always revisiting the way we do things to ensure we continue to prosper. My personal objective is to make this Association the peak body for the industry by expanding our footprint into the wider "events" space.

2016 has been a good year for the EEAA. We have delivered our core work and also explored some opportunities to widen the remit of the EEAA. The Board will continue to explore this as we chart a course for the next five years. I assure you that we will remain fiscally responsible and member-focussed.

This year, we visited Members in Brisbane, Sydney, Melbourne, Adelaide and most recently, Perth. We have an active and engaged membership and we hope to continue to grow this Membership to ensure that we reflect the changes that are occurring in the industry.

Our challenge is to redefine the image of our industry, contemporise the language around our sector and establish new partnerships within the key influencers of marketing spend.

I'm pleased that we have begun to make some strong inroads in this direction to complement the excellent work we are delivering in all our core program areas.

Events like our Conference and Awards night rely on generous support from our Members. On behalf of the Board of the Association, I thank all our partners for continuing to support the Association.

It's an historic gathering of our diverse membership at an exciting time for our industry. Thank you for joining us for this exciting return to Darling Harbour and the new ICC Sydney.

On behalf of the Board and staff of the EEAA, our best wishes to you and your families for the festive season and for a successful 2017.

Spiro Anemogiannis
President



A message from the Chief Executive

The 2016 EEAA Conference is a significant milestone on many levels for our Association.

We are very honoured to have been given the opportunity to be at the International Convention Centre, Sydney (ICC Sydney) for a program of pre-opening test events and we thank the team at the centre for the opportunity. Over two days, we have the privilege of being among the first to experience the new centre ahead of its official opening in just a few weeks. We have watched the site transform and here we are now in a new facility within a vibrant renewed precinct.

Our Conference program has been carefully curated with input from the Board and Members – on stage we have commentators and experts from inside and outside our industry. All will be contributing their knowledge and ideas so that our whole community can benefit and grow.

We have spoken over many years about the changes impacting the way people communicate – these changes are now at the heart of the way expos and events are delivered. But change will be a constant as both the macro and micro influences on the social and business environment continue to play out.

Globally, nationally and locally major shifts are occurring and we'll be hearing about these in the conversations on and off stage. We have outstanding speakers, all of whom have made time to support the EEAA and our Members. We are immensely grateful to all of them – speakers and facilitators and to the many partners that help us to deliver quality events.

And off stage – our conference and awards are great occasions for our network to flourish. I urge you to reach out to Members that you don't know. Share with them the story of your business - invite them to your shows, venues and premises.

For our younger Members, we've again added a special tier of the program that is designed to address areas of interest as identified by the committee of the EEAA Young Stars Program.

I hope you enjoy the day and can embrace the content, the contacts and the community of our wonderful Association.

To those who we are honouring at the Awards for Excellence tonight, congratulations and good luck.

This now is the sixth conference and awards that we have produced since I have been Chief Executive. Each year, we try to improve upon the last event. Thank you for joining us for this historic return to Darling Harbour and the new ICC Sydney.

Joyce DiMascio
Chief Executive

PROGRAM

DAY 1: TUESDAY, 29 NOVEMBER - EEAA 2016 WELCOME RECEPTION

International Convention Centre Sydney - 14 Darling Drive, Sydney

DAY 2: WEDNESDAY, 30 NOVEMBER - EEAA 2016 CONFERENCE

International Convention Centre Sydney - 14 Darling Drive, Sydney

8.00am - 8.30am	Registration - Conference Centre, Cockle Bay Room Foyer
8.30am	EEAA 2016 Conference - Conference Centre, Cockle Bay Room
	<p>EEAA Welcome</p> <p>Joyce DiMascio, Chief Executive, Exhibition & Event Association of Australasia (EEAA) Spiro Anemogiannis, President, Exhibition & Event Association of Australasia (EEAA)</p>
	<p>Keynote</p> <p>Topic - A global perspective on growth</p> <p>Presenter: Steve Monnington, Managing Director, Mayfield Media Strategies</p> <p>The global exhibition landscape continues to transform and the different approaches of the major exhibition organisers towards acquisitions as part of their overall growth strategies in different geographies evolve accordingly – the opportunities presented by the scale of growth in emerging markets, in particular China and South East Asia versus the enduring presence of traditional and more mature US and Europe markets.</p>
	<p>Keynote</p> <p>Topic - An economic overview</p> <p>Presenter: Paul Bloxham, Chief Economist, HSBC</p> <p>What can we expect from the performance of the economy and key industry sectors? What will be the impact on business and consumer confidence?</p>
	<p>Panel - Q&A</p> <p>Facilitators: Spiro Anemogiannis and Joyce DiMascio, EEAA</p> <p>Panel members:</p> <p>Steve Monnington, Managing Director, Mayfield Media Strategies Paul Bloxham, Chief Economist, HSBC</p>
10.35am - 10.55am	Morning tea
11.00am	<p>Keynote</p> <p>Topic - Marketing</p> <p>Presenter: Ian Macfarlane, Managing Consultant, Strategic Consulting</p> <p>Is it time for a radical shake-up in marketing? Has our marketing landscape changed so much that we need to re-look at the whole discipline and how we measure marketing success? Does this present an opportunity for the way we pitch exhibitions and events?</p>
	<p>Keynote</p> <p>Topic - Data analytics</p> <p>Presenter: Christian Bartens, CEO and Founder, Datalicious</p> <p>There is a lot of readily available data which can help the exhibition and events industry create better experiences for customers before and during an event, and also help optimise B2B lead generation or conversion. In this presentation, we will hear from Christian Bartens about the tools that marketers can use to find out more about their audiences and how data can be used to create better events and event experiences. Christian will identify tools that can be used during an event to encourage repeat visitation and enhance customer satisfaction.</p>

PROGRAM

	<p>Keynote</p> <p>Topic - Maximising your company's digital effectiveness</p> <p>Presenter: Richard Flanagan, Head of Business Marketing, Google, Australia and New Zealand</p> <p>Google has transformed the way we do business online - we'll hear about the future of digital engagement and some new tools that will help companies maintain their digital fitness, literacy and effectiveness - no matter the size of the business.</p>
	<p>Panel - Q&A</p> <p>Facilitators: Spiro Anemogiannis and Joyce DiMascio, EEAA</p> <p>Panel members:</p> <p>Ian Macfarlane, Managing Consultant, Strategic Consulting</p> <p>Christian Bartens, CEO and Founder, Datalicious</p> <p>Richard Flanagan, Head of Business Marketing, Google, Australia and New Zealand</p>
12.30pm - 1.40pm	Lunch
1.45pm	<p>Panel</p> <p>Topic - Snapshots from 2016 – Traditional B2B vs consumer vs pop culture and niche shows</p> <p>The difference in marketing, selling, trends and the effects of disruption.</p> <p>Facilitators: Joyce DiMascio, EEAA</p> <p>Nigel Keen, General Manager, Perth Convention & Exhibition Centre</p> <p>Panel members:</p> <p>Sally DeSwart, Group Exhibition Director, Reed Exhibitions Australia</p> <p>Rebekah Murphy, Event Marketing Director, Diversified Communications Australia</p> <p>Sarah Pohlman, General Manager - Events, Fairfax Media</p>
	<p>Panel</p> <p>Topic - What's driving the success of Associations? What's happening in the B2B versus consumer landscape?</p> <p>Associations are transforming and 2016 has been a year of opportunities and change. In this session, we'll hear from leading Associations about their 2016 and what's on the horizon. How can their events continue to contribute to building thriving and prosperous Associations?</p> <p>Facilitators: Spiro Anemogiannis and Joyce DiMascio, EEAA</p> <p>Panel members:</p> <p>Rodney Cox, Event Director, International Gas Union (IGU)</p> <p>Howard Glenn, Chief Executive Officer, Boating Industry Association</p> <p>Lyndel Gray, Chief Executive Officer, Caravan and Camping Industry Association NSW</p> <p>Troy Williams, Chief Executive Officer, Australian Dental Industry Association</p>
<p>2.20pm - 4.20pm</p> <p>Presented by:</p> <p>College Of Event Management</p>	<p>Young Stars Professional Development Session - Conference Centre, Meeting Room C3.4 and C3.5</p> <p>Topic - Event sales in the age of digital disruption</p> <p>Facilitator: Penny Lion, Executive General Manager of Events, Tourism Australia</p> <p>Presenters:</p> <p>Billie Cox, Lecturer, College of Event Management</p> <p>Anthony Duckworth, Marketing Leader - Events and Sponsorship, ANZ Wealth</p> <p>Christopher Lazzari, Partnerships Development, Financial Review, Life & Events, Fairfax Media</p> <p>In an automated and digital world, preserving 'old school' interpersonal sales practices is important as we do business with people. This workshop presented by the College of Event Management explores strategies and techniques to 'make the sale and close the deal'.</p>

PROGRAM

3.10pm - 3.30pm	Afternoon Tea
3.35pm	<p>Workshop A - Conference Centre, Meeting Room C3.3</p> <p>Topic - Apprenticeships in the exhibition and event industry</p> <p>Facilitator: Jim Delahunty, Chairman, ExpoNet</p> <p>Presenter: James Moran, General Manager - CASA, Apprenticeship Support Australia</p> <p>Attracting staff can be a challenge in the exhibition and events sector. In this session we provide a practical overview of the services available to Members to assist with the recruitment of apprentices, trainees and interns. In particular, we will focus on the incentive programs offered by Governments to employers. This includes subsidies, concessions and tax rebates. How can EEAA Members benefit and how can Apprenticeship Support Australia assist?</p>
3.35pm	<p>Breakout - Conference Centre, Cockle Bay Room</p> <p>Topic - In conversation with Steve Monnington, Managing Director, Mayfield Media Strategies</p> <p>Facilitators: Spiro Anemogiannis and Joyce DiMascio, EEAA</p> <p>Presenter: Steve Monnington, Managing Director, Mayfield Media Strategies</p>
4.30pm	<p>Meet the 2016 Richard Geddes Young Achiever Nominees - Conference Centre, Cockle Bay Room</p> <p>The Exhibition and Event Industry has many dedicated young employees who excel. This year, we put the spotlight on the exceptional staff who shine in their work, attitude, leadership and commitment. They have been nominated by their employers for the 2016 Richard Geddes Young Achiever Award.</p> <p>Nominees:</p> <p>Samara Wilson - Ungerboeck Software International</p> <p>Emma Lynch - Reed Exhibitions Australia</p> <p>Georgie Chapman-Burgess - Exhibitions and Trade Fairs</p> <p>Rebecca Tolson - Luna Park</p> <p>Anne-Marie Mina - Exhibitions and Trade Fairs</p> <p>Felicity Parker - Diversified Communications Australia</p> <p>James Kennedy - Exhibit Systems</p>
	<p>Closing remarks</p> <p>Spiro Anemogiannis and Joyce DiMascio, EEAA</p>
5.00pm	EEAA 2016 Conference concludes

EEAA 2016 AWARDS FOR EXCELLENCE	
International Convention Centre Sydney - 14 Darling Drive, Sydney	
7.00pm - 7.30pm	EEAA 2016 Awards for Excellence Pre-dinner drinks - Grand Ballroom Foyer
7.30pm sharp - 12.00am	EEAA 2016 Awards for Excellence - Grand Ballroom.



Steve Monnington, Managing Director, Mayfield Media Strategies

Steve Monnington has been involved in the exhibition sector for over 25 years. He first joined the Blenheim Group and, as Director of International Development, was involved in all of the acquisitions that took Blenheim from a small UK company to the world's largest exhibition

organiser. Steve established Mayfield Media Strategies (MMS) 20 years ago. MMS provides M&A broking services and strategic business development consultancy and has grown to become the largest specialist M&A brokers for the exhibition industry. In 2016, the company changed their name to Mayfield Merger Strategies. MMS is increasingly working with entrepreneurs in emerging markets who want to sell a stake in their business to an international organiser. A good example of this is Turkey where MMS has concluded 11 transactions and has introduced 5 international organisers into the market. MMS has already concluded transactions in China, Thailand, Indonesia, Philippines, Malaysia and Singapore. Steve has spoken at many exhibition industry conferences and was the moderator of the UFI Congress in 2013 and 2014. He writes a regular M&A columns for Exhibition News and Exhibition World magazines.



Paul Bloxham, Chief Economist, HSBC

Paul Bloxham is Chief Economist for HSBC in Australia and New Zealand. In this role, he is chief spokesperson for HSBC on forecasts and trends for the Australian and New Zealand economies and their interaction with global financial markets and international economies. He is also a key member of the HSBC Global Research team,

working with 500 analysts across 87 markets to help formulate HSBC's unique global view of the world's economy. Prior to joining HSBC in 2010, Paul spent 12 years as an economist at the Reserve Bank of Australia. Paul is a regular commentator on business television and a contributor of opinion editorials to the Australian newspapers. Paul is an adjunct professor at Curtin University and a member of the Australian National University's shadow reserve bank board. Paul holds a master's degree in public financial policy from the London School of Economics.



Ian Macfarlane, Managing Consultant, Strategic Consulting

Ian has been a marketer for over 30 years and has been responsible for developing and executing the strategy for the marketing of New Zealand (100% Pure New Zealand), he consults internationally in the field of city competitiveness and created the 'worlds smart cities' programme

for National Geographic. He has undertaken successful marketing strategy projects for the cities of Abu Dhabi, Cape Town, Prague, Bucharest, Durban, San Diego, Bristol, Adelaide and Glasgow. A strong advocate for understanding consumer behaviour in the context of the societal condition, he has developed his consulting business with a core focus on narrative analysis; a technology and process which isolates a society's or community's value, beliefs and behaviours by analysing their conversations. Ian has B.Com., MBA and M.Phil degrees.



Christian Bartens, CEO and Founder, Datalicious

Christian's professional passion is data and how it can be used to shape effective marketing strategies. After having worked in digital marketing in Australia and overseas for many years, Christian established Datalicious, a new breed of performance agency that strives to make

data accessible to non-analysts and to provide actionable insights to marketers. He also works with industry bodies such as ADMA, iAB and AIMIA to define industry best practice standards.



Richard Flanagan, Head of Business Marketing, Google

Richard Flanagan is Head of Business Marketing at Google Australia & New Zealand where he is focused on helping businesses of all sizes succeed in the digital economy. He is charged with driving awareness and adoption of Google products including AdWords, AdWords Express, Analytics

and Google My Business. He has been with Google for over 9 years and has worked in Tokyo and Dublin before joining the Sydney office. In a previous life he worked in IT strategy consulting in the US. He holds a BA magna cum laude from the University of Pennsylvania in French literature and international relations, and holds an MBA from INSEAD.



Nigel Keen, General Manager, Perth Convention & Exhibition Centre

Nigel Keen was appointed to General Manager of the Perth Convention and Exhibition Centre (PCEC) in 2012. In 2014, he was promoted to State Manager for Leisure, Sport and Entertainment for Spotless in WA including managing the Mustard Catering contract at nib Stadium and Perth Zoo,

and overseeing events such as the Leeuwin Concert Series in Margaret River. With over 30 years of industry experience, he is also a Member of the Perth Convention Bureau and Tourism Council of Western Australia. Nigel has a passion for exhibitions, working to strengthen their representation in WA. In 2015/16, PCEC hosted over 40 trade and public exhibitions, attended by over 450,000 visitors making up 50% of the venue's overall visitations. He hosted LNG18 in 2016 and negotiated to extend Spotless' commitment to PCEC until 2038 including upgrades to the venue's IT and AV capabilities by February 2017.



Sally de Swart, Group Director, Retail Portfolio, Reed Exhibitions Australia

Sally has over 20 years' experience in the events industry, in management positions for the past 15 years. Sally joined Reed Exhibitions in the UK in 2002 as part of the International Sales Group working on events throughout Asia and Europe. In 2004, she was promoted within the Defence and Aerospace

division as the Exhibition Director for DSEI, the world's largest defence event. After 6 years, she moved to Clarion Events and in 2010, she moved to Australia and re-joined Reed Exhibitions as the Director for AIME. In 2013, she became Group Director of the Retail Portfolio, reporting to the Managing Director, overseeing eight exhibitions, including Reed Gift Fairs, Life Instyle and Online Retailer. In 2014 she became a member of the Senior Executive Board.



Rebekah Murphy, Event Marketing Director, Diversified Communications Australia

Rebekah has 12 years' experience in B2B brand development, marketing communications and digital marketing from Australia and the UK. Her primary focus is creating thriving B2B brands for Diversified. She leads a 15 member marketing department and is responsible for traditional

advertising through to digital marketing. More recently, Rebekah has led Diversified's content marketing, the standardisation of digital channels and the introduction of a lead-nurturing process in telemarketing. Prior to Diversified Communications, Rebekah worked in marketing management roles in industries as varied as architecture, building and construction, print and product development.



Sarah Pohlman, General Manager - Events, Fairfax Media

For over a decade Sarah Pohlman managed American Express and Coca-Cola's global projects, before making the leap and launching her own freelance event consultancy in 2010. During this time, Sarah project managed several of Australia's largest music festivals and industry-leading events. She is thrilled to now combine her passion

for events, experience in the corporate world, and tertiary studies in Strategic Leadership, at Fairfax Media as GM of Events. In the last two years, revenue from this arm of the media conglomerate have doubled

ON STAGE

and continue to rise through national expansion of events such as Good Food Month, the largest fun run in the world City2Surf, acquisitions of new events (such as Ben & Jerry's Openair Cinemas) and development of new events such as the Australian Financial Review Business Summit.



Rodney Cox, Event Director, International Gas Union (IGU)

Rodney Cox is the Event Director for the International Gas Union (IGU). Founded in 1931 the IGU represents more than 90% of the global gas market through its National Association membership. Each IGU event is hosted by a National Association. The role of Event Director is newly created. Key objectives are to ensure that the

events support the broader industry, membership, brand value, education, advocacy, networking and financial objectives of the IGU. The current portfolio includes three tri-ennial events with combined revenues of around US\$40M. Upcoming events are in Rio de Janeiro, Washington DC and Shanghai. Rodney, who was previously with Sydney based Exhibitions and Trade Fairs (ETF), brings over 20 years' event management experience in Australia and across five continents. Rodney has served as Vice-President of the EEAA and twice headed the Best Show Team winners at the EEAA Awards of Excellence, for LNG 17 Algeria in 2010 and WGC 2015 France. Rodney has lectured in Masters and Undergraduate degrees at the University of Technology, Sydney.



Howard Glenn, Chief Executive Officer, Boating Industry Association

Howard Glenn joined Australia's Boating Industry Association in November 2015. Prior to this he worked in Transport for NSW as the senior executive setting policy and regulation for the State's boating and maritime infrastructure programs. Howard led the NSW maritime

infrastructure programs from 2008 to 2015. He was also a key member of steering committees for the Sydney Ferries franchise project, and for the new wharves at Barangaroo. Howard holds a Graduate Certificate in Executive Business Administration from the UTS and completed the Executive Fellows program of the Australia New Zealand School of Government. Prior to the NSW Government, Howard also worked with the Federal Government, the private and the non-government sectors. He was CEO of the National Australia Day Council, Advisor to the Federal Minister for Aboriginal and Torres Strait Islander Affairs, and as CEO of human rights advocacy organisation Australians for Just Refugee Programs.



Lyndel Gray, Chief Executive Officer, Caravan and Camping Industry Association NSW

Lyndel is Chief Executive Officer of the Caravan, Camping and Manufactured Housing Industry Association of NSW and has held this role since July 2012. The Association has over 720 member businesses. Last year, 3.9 million people spent 16.5 million domestic visitor nights camping and

caravanning in NSW, delivering over \$2.7 billion in economic value. Lyndel held the position of Executive Director Tourism at Destination NSW. Prior to this, Lyndel headed up Tourism NSW for three years from 2008 – 2011. Lyndel was also Executive General Manager, Western Hemisphere at Tourism Australia, and responsible for Americas, UK/ Europe, New Zealand, South Africa and Middle East. She also held senior executive roles with Tourism Australia (formerly known as Australian Tourist Commission) in the USA for fourteen years, from 1987 – 2001, based in both New York and Los Angeles.



Troy Williams, Chief Executive Officer, Australian Dental Industry Association

Troy Williams was appointed as the Chief Executive Officer of the Australian Dental Industry Association (ADIA) in early 2010. Leading the peak business organisation representing manufacturers and suppliers of dental products, Troy is recognised by stakeholders across government and

industry as an authoritative source of policy advice and a champion for reforms that reduce business red tape. ADIA convenes the ADX Sydney exhibition, Australia's premier dental event. Attracting around 10,000 stakeholders and 450 exhibition booths, this is the nation's largest

healthcare tradeshow. As a result of a process of continual improvement and reinvestment, attendance at ADX Sydney increased by around fifty percent during his time at ADIA and the event has been fully-sold each time. Troy is a fellow of the Australian Institute of Management (AIM) and a member of the Australian Institute of Company Directors (AICD). In 2016, he was awarded an Honourary Life Fellowship of the Australian Institute of Building (AIB), a professional body incorporated by Royal Charter, for the significant contribution he made as AIB Chief Executive Officer over 2005-09.



Penny Lion, Executive General Manager Events, Tourism Australia

Penny joined Tourism Australia in 2010 as Head of Business Events, and became Executive General Manager, Events, in August 2016. Her experience in the events sector encompasses strategy, marketing, sales, operations, and stakeholder management and spans more than 20 years

working on trade, consumer and corporate events. In 2000, after a decade of senior management roles across a number of events agencies, Penny joined Flight Centre Limited's niche events agency CiEvents as Director of Product, where she implemented a preferred product strategy for the business. She quickly rose to the position of General Manager of Operations and then became Director of Sales in 2004, introducing a successful sales and marketing strategy that grew client retention and new business. In 2006, Penny was asked to establish the CiEvents brand in the UK, growing the business from one person to a team of 20 and securing a strong presence in this highly competitive market. Penny returned to Australia in 2010 and joined Tourism Australia in October of that year.



Billie Cox, Lecturer, College of Event Management

Billie has over 20 years' experience as an events industry professional in sales, event management, business development, sponsorship and marketing. She has managed over 2000 events – from street parades, conferences, gala dinners, charity events to live music events and TV shoots.

Billie was formerly Senior Business Development Manager with the Merivale Group where she made a dramatic impact on sales volumes. She is currently Industry Engagement Manager at the College of Event Management where she lectures, manages industry partnerships and student employment pathways.



Anthony Duckworth, Marketing Leader – Events and Sponsorships, ANZ Wealth

Anthony has over 12 years event marketing experience working in London, Melbourne and Sydney. He managed restaurants, wine bars and owned a bespoke undercover venue reviewing company before turning his passion to venue-based event management and sales. He joined

PwC in 2008 and led the firm's Events team. In 2014, Anthony joined ANZ Wealth to deliver event and sponsorship expertise to the Office of CEO, ANZ Private Bank, Direct and Adviser Channels, ANZ Aligned Dealer Groups and the National Sales and Distribution team. Anthony speaks at industry forums, he coaches senior event industry members through career transitions and is a past mentor on the MEA Mentoring Programme.



Christopher Lazzari - Partnerships Development, Financial Review, Life & Events, Fairfax Media

While studying hospitality marketing at William Angliss TAFE, Christopher began his career in front-of-house with many of Melbourne's top restaurants. He moved to Sydney in 2000 and began his sales career at Sydney Town Hall working

on the Lord Mayor of Sydney's events, Dally M's, David Jones Fashion Launches and major charity events. Chris later joined Merivale and was instrumental in securing long lasting relationships with Tourism Australia, Business Events Sydney and a large sector of the corporate world. He recently joined the Fairfax team working under the iconic business masthead Financial Review.

More speaker details over the page.

ON STAGE



Jim Delahunty, Chairman, ExpoNet

Jim Delahunty has worked in the exhibition and event industry since 1984 when he started ExpoNet. In his previous role as Managing Director he has been responsible for building ExpoNet through both organic growth and acquisition strategies into one of the largest exhibition and event suppliers in Australia. He is now Chairman of ExpoNet. Jim is currently on the Board of the Exhibition & Event

Association of Australia and in the past has served on a number of industry boards including the Sydney Convention & Visitors Bureau (now Business Events Sydney) and the Meetings & Events Association. In 2015 Jim received the prestigious MEA Outstanding Contribution Award recognising his services to the industry and also in the same year the EEAA President's Award. With 200 staff spread across branches in Sydney, Melbourne and Brisbane/Gold Coast, the company services over 500 exhibitions and events per year in more than a 100 venues.



James Moran, General Manager - CASA, Apprenticeship Support Australia

Currently General Manager of Apprenticeship Support Australia which was formed by the NSW Business Chamber, Victorian Business Chamber, Business SA and CCIWA in July 2015 to deliver their Australian Apprenticeship Support Network Services nationwide. With a primary focus on building relationships with large national employers

his challenge is to build apprenticeship and traineeship opportunities and to make taking on an apprentice easier for national employers. James oversees Apprenticeship Support Australia's national business development and account management functions as well as strategic partnerships with government and other stakeholders to enable the delivery of premium apprenticeship services to businesses and employees across Australia. Prior to that he had ten years of managing a successful Registered Training Organisation.

THANK YOU

Throughout the year we receive support to help bring you our year-round program of events, seminars and member services. The 2016 Conference and the Awards for Excellence dinner are shining examples of the generosity of our Members. We thank all those who have contributed financially and in-kind to help us deliver all our events.

WELCOME RECEPTION & CONFERENCE PARTNERS

PRINCIPAL PARTNER

EVENTS

by ATC

VENUE PARTNER



REGISTRATION PARTNER



SUPPORTING PARTNERS

Australian Technology Park
Conference Centre



THE STAR

CONFERENCE PARTNERS

SUPPORTING PARTNERS

