



EEAA NEWS

Building a stronger voice for the exhibition industry



28 June , 2019

[VIEW WEB VERSION](#)

INDUSTRY LEADERS SHARE THEIR THOUGHTS AT EEAA 2019 LEADERS FORUM AND GLOBAL EXHIBITIONS DAY



[click on image to watch video](#)

EEAA used the opportunity of Global Exhibitions Day to speak to some of our industry leaders. [Hear what they had to say.](#)

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EEAA MEMBERS PROMOTE THE POWER OF EXHIBITIONS ON #GED19



Diversified Communications Australia, Exhibitions and Trade Fairs, Adelaide Convention Centre, Sprintr by AV1 and TAFE NSW are just a few of the many EEAA Members that celebrated #GED19 online and at our events.

It was pleasing to see our Members joining in on the celebrations for **Global Exhibitions Day** (#GED19) on social media and at our flagship events.

Australia was the first of 90 countries to promote the exhibition industry globally.

To celebrate the occasion, the Association launched two major initiatives, the launch of a **Sustainability Framework** for the industry, and the launch of the second phase of our **"A career for life"** campaign that encourages and attracts talent to the industry at the EEAA 2019 Leaders Forum and Conference, held to coincide with #GED19.

[Find out more about the Association's initiatives here.](#)

#GED20 will be celebrated on 3 June, 2020.

YOUNG STARS: NEXT YS MEET-UP TO FOCUS ON COLLABORATION

Young Stars are invited to save the date to hear from a Venue, Supplier and Organiser at the upcoming EEAA YS Meet-up, to be held on 31 July at [HostCo](#) (Sydney).

A Venue, Supplier and Organiser will come together to share their individual perspectives on what it takes to build a show together.

There will be plenty of opportunities for "speed-networking", so you can connect other emerging leaders in a casual setting.

The last Sydney YS Meet-up sold out so stay tuned for further details on speakers and save the date in your diaries.



Organiser, Supplier and Venue Members at the EEAA YS Meet-up, 9 May, Sydney

GET READY FOR EEAA 2019 AWARDS FOR EXCELLENCE

The EEAA is calling members to start planning their entries for the EEAA 2019 Awards for Excellence.

To be held in Melbourne in December, the event celebrates outstanding achievements within the exhibition and event industry.

It is an opportunity to celebrate your team's hard work and success as we honour the contributions made by companies and individual EEAA Members.

Key dates and further details will be released soon.

Stay tuned for details.

[See the winners of the 2018 EEAA Awards for Excellence.](#)



EEAA President, Spiro Anemogiannis and Unsung Hero Winner, Stephen Steenson at the 2018 Awards for Excellence.

THE EEAA IS HIRING: JOIN OUR 'CAN-DO' TEAM

We are looking to appoint a good all-rounder to our Event Operations and Marketing role. This position is part of our small "can do" team located in Chatswood, Sydney. Applications close soon.

[Find out more about the position and how to apply.](#)

If you know someone who would be right for the role, please contact Claudia Hunter on (02) 9413 9520 or email info@eeaa.com.au



UPCOMING EVENTS

31 July: EEAA Young Stars Meet-up Sydney

BUSINESS EVENTS AUSTRALIA 2019/20 ADVANCE PROGRAM APPLICATIONS NOW OPEN

Tourism Australia 2019/20 Advance Program applications are open, offering the Australian business events industry the opportunity to leverage Tourism Australia's international marketing expertise.

The deadline for submissions is 5pm, Australian Eastern Standard Time on Monday, 1 July 2019.

Find the Tourism Australia Business Events Advance Program 2019/20 Prospectus, Application Form and Timeline Template [here](#).



BUSINESS EVENTS
AUSTRALIA

CONGRATULATIONS TO GARETH MARTIN: THE NEW CEO OF PCB

The EEAA congratulates the newly appointed CEO of Perth Convention Bureau (PCB), Gareth Martin.

Gareth has worked with PCB and its membership for 12 years and has extensive business events, sales and marketing experience.

The Association is looking forward to continuing to work closely with Gareth and building on what is already a strong partnership. It would also like to acknowledge and thank Paul Beeson, former CEO of the PCB for his eight-year tenure in the top role.



Gareth Martin, CEO of Perth Convention Bureau

WELCOME TO OUR NEWEST MEMBERS

HostCo

Located within the beautiful grounds of the University of Sydney, our spaces are steeped in story and heritage with lashings of character and charm. Whether you're looking for an intimate or expansive venue, as gold licensed caterers, our menus will complement and elevate any event.

Grand Stand Events

From custom stands to road shows, product launches, exhibitions or events. Grand Stand Events take care of the large and small details – before, during, and after the event.

As experienced event suppliers, we know that managing events is not just about turning up on time. It's about taking care of all the little

HOSTCO



things that add up to make your event successful and stress free.

Photoeventz

Photoeventz provides a comprehensive range of services for major conferences, expos and trade shows including photography and/or video.

Photoeventz can tailor and customise a package specific to your special requirements.



HEART DISEASE REMAINS AUSTRALIA'S BIGGEST KILLER: GET CHECKED TODAY

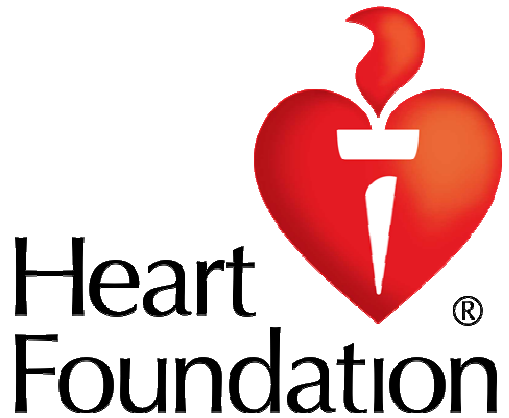
This year, the Heart Foundation launched the **Serial Killer** campaign to put the issue of heart disease back on the public agenda. The campaign advocated for Heart Health Checks to be listed as a Medicare Item.

This request was achieved, and, on the 1 April 2019, the new Medicare Item 699 was implemented for Heart Health Checks.

EEAA Chief Executive, Joyce DiMascio is an ambassador for the Heart Foundation and was pleased to see Heart Health is still being taken seriously and incorporated into policy.

The fight does not stop here. Know the warning signs and get regular check-ups by your doctor.

[Find out more about warning signs and take the test to see you 'heart age' here.](#)



MEMBER NEWS

PERTH CONVENTION BUREAU

NEW CHIEF EXECUTIVE OFFICER APPOINTED TO LEAD PERTH CONVENTION BUREAU



IEC GROUP LAUNCHES GLOBAL SOURCING SHOWS AUSTRALIA



THE 2019 AUSTRALIAN MUSIC FANS REPORT: HOW TO ENGAGE AUSSIE MUSIC FANS TO SELL MORE TICKETS



COUNTRY PUB PROJECT AIMS TO REVITALISE TRAVEL TO AUSTRALIA'S BELOVED PUBS



MEET DARWIN INTERNATIONAL BRINGS OPPORTUNITIES FROM ASIA TO THE TOP END



SEE, HEAR, AND IMAGINE A BETTER BUSINESS WITH THE 2019 AUSTRALASIAN GAMING EXPO SEMINARS



WATERFRONT MELBOURNE APARTMENTS YOUR HOME AWAY FROM HOME



THE AUSTRALIAN EVENTS MAGAZINE



ROSLYN MCLEOD OAM RECEIVES IMEX ACADEMY AWARD

MEMBER EVENTS

- 2 - 2 July 2019 - [EVENTS UNCOVERED](#)
- 5 - 7 July 2019 - [2019 FARM FANTASTIC EXPO](#)
- 12 - 14 July 2019 - [FREE FROM SHOW](#)
- 12 - 14 July 2019 - [ALLERGY SHOW](#)
- 13 - 14 July 2019 - [FITNESS SHOW BRISBANE](#)
- 19 - 21 July 2019 - [O=MEGA19](#)
- 24 - 25 July 2019 - [NOVACANCY 2019](#)
- 24 - 25 July 2019 - [ONLINE RETAILER CONFERENCE & EXPO 2019](#)
- 26 - 28 July 2019 - [2019 GOLD COAST EXPO](#)

Make sure your events are included in our ENews and Events Calendar by adding your 2019 events to the EEAA website.

JOBS PORTAL

The exhibition and event industry offers exciting opportunities and career pathways. EEAA advertises jobs available and jobs wanted.

To advertise your own vacancies or find out more about this service, [click here](#) or contact memberservices@eeaa.com.au



EVENT OPERATIONS AND MARKETING EXECUTIVE | Full-time | NSW | EEAA | Closes 19 July 2019

[FULL JOB LISTING HERE >](#)

EVENT MANAGER | Full-time | NSW | Luna Park Sydney | Closes 12 July 2019

[FULL JOB LISTING HERE >](#)

OTHER NEWS

[Quest Apartment Hotels reveal what business travellers want](#): A study commissioned by Quest Apartment Hotels found that business travellers want different things from their accommodation depending on the length of their stay.

[Eventbrite's Five lessons every event organiser needs to learn](#): What are the five valuable lessons learned from event organisers who all share the benefit of hindsight?

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EXHIBITION & EVENT
ASSOCIATION OF AUSTRALASIA

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