



EXHIBITION & EVENT
ASSOCIATION OF AUSTRALASIA

CELEBRATING WOMEN IN BUSINESS EVENTS



International Women's Day

EEAA 2021 INTERNATIONAL WOMEN'S DAY POWER SESSION

4 MARCH 2021 | 12.00PM - 1.30PM

#CHOOSETOCHALLENGE #EEAA2021IWD

Program

11.45am	Stand by
12.00pm	EEAA 2021 International Women's Day Power Session commences Claudia Sagripanti, Chief Executive, Exhibition & Event Association of Australasia
	Keynote Simone Allan, Director and Founder, Women's Resilience Centre; Director The Mentor Evolution and Mondo Search
	Panel Simone Allan, Director and Founder, Women's Resilience Centre Marie Kinsella, CEO, International Exhibition & Conference Group Peggy Reeve, Head of Operations, Australian Council for Educational Leaders (ACEL) Stephanie Selesnick, President, International Trade Information, Inc, USA; co-founder, Women in Exhibitions Network (WIEN) North American Chapter Facilitator: Claudia Sagripanti, Chief Executive, Exhibition & Event Association of Australasia
	Panel Q&A
1.25am	Vote of Thanks Libbie Ray, General Manager, Connected Event Group
1.30pm	EEAA 2021 International Women's Day Power Session concludes

We thank our Major Event Partner



Speakers



Simone Allan, Director and Founder Women's Resilience Centre Ltd, Director The Mentor Evolution and Mondo Search

Simone set up her own Executive Search Consultancy, Mondo Search, and over 23 years and they have placed over 2800 key Senior leaders in business.

Today, Simone is the Co-Champion for Women for the Sydney Chapter of EO (Entrepreneurs Organisation), a Committee Member of South Pacific Private Hospital a Director of Lived Experience Australia and Volunteer Surf Life Saver for her local club. She is formerly a Board member - First Student ever elected to the School Council of Barker College, setting up and running the first Mentor Program to engage the old school Alumni.

The Women's Resilience Centre is Simone's "True North" it brings together so many initiatives that Simone has championed: Women's Health, sustainable long term recovery through evidence based trauma informed clinical and wholistic programs, building a sense of belonging & reducing isolation through mentoring "survivor to thriver".



Marie Kinsella, Chief Executive Officer, International Exhibition & Conference Group

Former Managing Director and Founder of Australian Exhibitions & Conferences Pty Ltd (AEC Pty Ltd), Marie commenced in the events industry in 1989. In 1997 as a sole operator, she launched Australian Exhibitions & Conferences Pty Ltd (AEC) in the heart of Melbourne.

Within 14 years, the company became one of the largest Australian owned trade fair and event Organisers with more than 45 staff. In 2011 the company was sold to a multi-national public company.

Marie is CEO of International Exhibition & Conference Group Pty Ltd, which was launched in 2015 and annually conducts approximately 10 major trade shows. During the current Covid restrictions the company has moved rapidly to present virtual exhibitions and conferences across four industries.

Marie has a formidable record of organising consumer and trade shows, conferences, State Government festivals and major events. She has recently completed a Juris Doctor, a post graduate law degree.



Peggy Reeve, Head of Operations, Australian Council for Educational Leaders (ACEL)

Peggy is an accomplished business events professional with over 25 years' experience gained through roles in operations, client services and event management at some of Sydney's leading venues, convention bureaux and as a PCO.

She is currently the Head of Operations at the Australian Council for Educational Leaders (ACEL), responsible for providing high level support to the CEO and Board, and the day-to-day running of the National Office. Her role focuses on the planning and delivery of ACEL's events and member services in line with ACEL's strategic goals, whilst ensuring cross-collaboration across all stakeholders of the organisation.

Speakers



Stephanie Selesnick, President of Las Vegas-based International Trade Information, Inc.

Stephanie works with exhibition organizers to internationalize their shows, one expo at a time. They recently introduced the International Exhibitor Representation Program, and are long-time North American representatives for SNIEC, the Shanghai New International Expo Centre in China.

A second-generation former show organizer, Stephanie blogs for UFI, the Global Association for the Exhibition Industry and Exhibition World. She enjoys sharing knowledge online and in person (including with EEAA in 2019). She is on the faculty of UFI's Exhibition Management School and is a

Virtual Events Institute Subject Matter Expert.



Claudia Sagripanti, Chief Executive, Exhibition and Event Association of Australasia

During her career, Claudia worked in events and exhibitions; and more recently in media and digital technology. She was the CEO of Publishers Australia the trade association representing leading B2B and B2C publishers, and managed the events and awards of the Australian Data-Driven Marketing Association (ADMA).

Claudia led the development of professional standards in online and mobile advertising in Australia for the Australian Interactive Media Industry Association (AIMIA) and is currently on the advisory board for the International Social Media Association.

Claudia has also worked for Macquarie Bank and more recently with Optus as Business Program Manager delivering digital transformation and new technology pilot projects, and developing project management value creation frameworks.



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