

EEAA STATE & REGIONAL GRANTS TABLE

Most recently updated 30 April 2021

Location	Funding & Support	Types of events & criteria
FEDERAL		
<p>BUSINESS Events Australia Tourism Australia’s Business Events Australia (BEA) will continue to oversee both of these programs. Applications for both are completed via the Business Events Australia website.</p> <p>Domestic business events partnership program is already supporting over 80 partners this year.</p> <p>CONTACT: https://businessevents.australia.com</p>	<ul style="list-style-type: none"> • Business Events Bid Fund Program International business events subvention fund extended by a year and receive another \$3 million in funding CLOSE DATE: 30 June 2022 • Domestic business events partnership program, launched in the wake of the pandemic, will also extend by a year and be supported by an additional \$1 million in funding, OPENING: 3 May 2021 CLOSE DATE: 30 June 2021 • Access to marketing assets/toolkits CONTACT: https://resources.australia.com 	<ul style="list-style-type: none"> • for events taking place up until the end of 2026. • for projects to be delivered to 30 June 2022
ACT & NORTHERN TERRITORY		
<p>Northern Territory Business Event Support Fund Support for events aligning with NT Government priority areas including: Health, Agribusiness, Land Management, Mining, Minerals, Oil and Gas, Renewable Energies, Education, and Defence and Defence-related industries</p>	<ul style="list-style-type: none"> • Financial assistance of A\$100 per delegate, up to a maximum of A\$50,000 per event. • Assistance with costs demonstrating support of local NT businesses 	<p>Conferences, conventions & exhibitions, meetings & incentives</p>



<p>CONTACT: Northern Territory Business Events https://destination.ntbusinessevents.com.au/</p>		
<p>ACT Event Fund Support under the ACT Event Fund 2021 is made available through a Main Round of funding (Part A) and Community Event Funding (Part B). CONTACT: 02 6205 4324 https://www.grants.act.gov.au/</p>	<ul style="list-style-type: none"> • Main Round has now closed to applications, with funding fully allocated for the 2021 calendar year. • The Community Event Funding stream will remain open ongoing, until the designated funding allocation has been exhausted. 	
NEW SOUTH WALES		
<p>Kickstart 2021 Business Events Fund The program is designed to incentivise business event organisers to contract and hold their next small to medium-sized business event in Sydney in 2021, and being administered by BESydney in conjunction with Destination NSW, on behalf of the NSW Government. CONTACT: https://business.gov.au/grants-and-programs/NSW-Regional-Business-Event-Development</p>	<p>APPLICATIONS OPEN: Monday, 26 April 2021 CLOSE DATE: Monday, 31 May 2021 (or until funding is fully allocated).</p> <ul style="list-style-type: none"> • Funding is available to offset venue costs (venue hire, inhouse catering and/or inhouse AV costs) • \$50 per physical delegate for a one-day business event (Max: \$45,000) • \$100 per physical delegate for a two-day (or more) business event (Max: \$90,000) • Funding is required to be matched dollar-for-dollar by the Event Organiser. Total funding paid cannot exceed 50% of the venue costs 	<ul style="list-style-type: none"> • Available for Business Events including Congresses, Conferences, Conventions, Company general meetings, Corporate retreats and incentives; Marketing events and launches; seminars and training • Trade exhibitions • Event is new business • Event must be held prior to 31 December 2021.
<p>NSW Regional Business Event Development Fund provides event organisers with funding to host business events in regional NSW. CONTACT: https://business.gov.au/grants-and-programs/NSW-Regional-Business-Event-Development</p>	<p>CLOSE DATE: 30 Apr 2021</p> <p>Funding of up to \$30,000 based on the following scale:</p> <ul style="list-style-type: none"> • up to \$15,000 (ex GST) for a business event with up to 150 delegates (projected attendance) 	<p>Types of rural and regional events:</p> <ol style="list-style-type: none"> 1. Creation of a new business event 2. Attraction of an existing business event includes EXPOs 3. Support for an existing business event



	<ul style="list-style-type: none">• up to \$30,000 (ex GST) for a business event with over 150 delegates (projected attendance)	4. Support for a business event project to assist with implementing business event projects or initiatives aimed at driving growth in the visitor economy of regional NSW
Wollongong Community Event Grant CONTACT: https://wollongong.nsw.gov.au/book-and-apply/apply-for-a-grant/events-quick-response-grants	<ul style="list-style-type: none">• 3 grants of up to \$20,000 each for events in the north, centre and south of the Wollongong LGA CLOSE DATE: 9 May 2021	
QUEENSLAND		
Queensland National Business Events Program <ul style="list-style-type: none">• 50% of all attendees must live outside the Local Government Area where the event is being held• Attendees must stay at least two days.• Funds to be spent in Queensland to cover costs associated with the event venue, delegate accommodation and/or ground transfers. CONTACT: https://teq.queensland.com/events	CLOSE DATE: 09 Jun 2021 <ul style="list-style-type: none">• Funding available for between \$17,500 and \$95,000• \$50 per delegate for two-day events or \$100 per attendee for three-day events or more.	<ul style="list-style-type: none">• Targeting events over 350 delegates (corporates & Associations)• Conferences, conventions and other business events in Qld
Brisbane Economic Development Agency (Brisbane EDA) “Upgrade your Conference” A cash incentive to support business events; funds must be spent on approved Brisbane products and services associated with the business event including venue hire, social events, delegate experiences and team building activities.	The package includes funding of: <ul style="list-style-type: none">• \$50 per person for eligible business events held between March 2021 and December 2022• must be booked at a Brisbane venue by 30 June 2021 CLOSE DATE until or until 30 June 2021 or earlier the funds have been expended	<ul style="list-style-type: none">• Eligible events- an association or corporate, conference or business incentive event• With events held by 31 December 2022• New event for Brisbane and where the event organiser is considering multiple destinations



CONTACT: https://www.choosebrisbane.com.au/conventions		<ul style="list-style-type: none">• 3 day minimum duration• Minimum 200 in-person delegates (not valid for virtual events)
Queensland Destination Events Program The event (at a minimum) must be in its second year in the host destination. <ul style="list-style-type: none">• Another round will be available later this year (for events into 2022) CONTACT: https://teq.queensland.com/events/events-support/queensland-destination-events-program	CLOSE DATE: 09 Jun 2021 <ul style="list-style-type: none">• Destination event funding – single year funding for developing events seeking growth (\$10,000 - \$25,000 per year)• Significant event funding – single year or up to three years of funding for events that can demonstrate a strong track record of growth or growth potential (\$25,000 - \$100,000 per year)	For events January 2022 - January 2023
Business Events Sunshine Coast in partnership with Sunshine Coast Council. Support available for business events that target or are aligned with Sunshine Coast Council’s high value industries (Aviation and Aerospace, Clean Technologies, Health and Wellbeing, Education and Research, Tourism, Sport and Leisure, Agribusiness, Knowledge Industries and Professional Services). CONTACT: https://www.visitsunshinecoast.com/business-events-assistance-program		<ol style="list-style-type: none">1. Events must target a minimum of 200 delegates2. conference for a minimum of two full days.3. Events that will attract a minimum of 75% of delegates from outside of the Sunshine Coast region.
Business Events Port Douglas https://www.businesseventsportdouglas.com.au/		
SOUTH AUSTRALIA		
Major Events - Leisure Event Bid Fund CONTACT: https://tourism.sa.gov.au/support/regional-event-fund	Regional Event Funding categories available: <ul style="list-style-type: none">• Significant Event Funding (from \$50,000)• Established Event Funding (\$20,000 to \$50,000)	



	<ul style="list-style-type: none"> • Development Event Funding (\$10,000 to \$20,000) • Emerging Event Funding (\$5,000 to \$10,000) 	
TASMANIA		
<p>Tasmanian Business Events Attraction Fund (BEAF) offers financial support at an event’s bidding stage, to help secure strategic national and international conferences that align with Tasmania’s key industry sectors, including: Advanced manufacturing, Antarctic and Southern Ocean, Building and construction, Cultural and tourism industry, Defence, Food and agribusiness, Forestry and related industries, ICT, International education, Mining and mineral processing, Renewable energy, and Science – including health and medical research.</p> <p>CONTACT: https://betasmania.com.au/why-tasmania-draft/incentives/</p>	<p>Via application to Business Events Tasmania on phone (03) 6231 1366 or email mail@betasmania.com.au</p>	
<p>Tasmania Event Ready Grant Program The Event Ready Grant Program aims to support events with COVID-19 safety planning</p> <p>CONTACT: https://www.eventstasmania.com/_data/assets/pdf_file/0008/281582/Event_Ready_Grant_Program_Guidelines_2021.pdf</p>	<p>CLOSE DATE: 31 January 2022</p> <ul style="list-style-type: none"> • Grants of up to \$5 000 in funding to support events • Total funding allocation of \$500 000 available for: <ul style="list-style-type: none"> ○ developing or needing to resource a COVID-19 Safety Plan for implementation. 	<ul style="list-style-type: none"> • Event scheduled to occur from 1 January 2021 to 30 June 2022 inclusive • Attracts visitors from outside of the region in which the event is to be held.
VICTORIA		
<p>National Business Events Program Support by Victorian State Government and administered by the Melbourne Convention Bureau (MCB).</p> <p>Detailed eligibility criteria for the scheme have not been released, but.</p> <p>CONTACT: https://www.melbournecb.com.au/plan-event</p>	<ul style="list-style-type: none"> • Grants of up to \$25,000 for venue hire, accommodation, transport and other costs. • 50% of the funds available upfront, before the event starts • Expressions of interest now open <p style="text-align: center;">APPLICATIONS TO OPEN: JUNE 30, 2021</p>	<ul style="list-style-type: none"> • Expected to include conferences, exhibitions and trade shows, workshops, seminars, and corporate meetings and group events. • Events must be held in Melbourne before December 2022



<p>Email: info@melbournecb.com.au.</p>		
<p>BUSINESS Events Geelong</p> <p>REGION – Geelong, Werribee & Bellarine has launched a new \$30,000 funding program to support events of up to 50 pax.</p> <p>CONTACT: https://www.businesseventsgeelong.com.au/ Business Events Geelong Convention Bureau Manager, Mark Day</p>	<p>\$50 per delegate</p> <p>COVERS: actual event costs including, but not limited to, accommodation, venue hire, transport and other event costs.</p> <p>APPLICATIONS CLOSE: 30 April</p>	<p>New events only, taking place before 30 Dec 2021</p> <p>Events above 50 pax can apply directly</p>
WESTERN AUSTRALIA		
<p>Business Events keynote speaker funding</p> <p>For business events taking place before 31 December 2021 of 3 days or more and a minimum of 200 in-person delegates.</p> <p>CONTACT: https://www.businesseventspertth.com/</p>	<ul style="list-style-type: none"> • up to \$25,000 (50%) to eligible business events to lock in a must-see headline speaker, with the overall goal to boost event registrations. 	<ul style="list-style-type: none"> • Additional requirement - to book a future national or international business event for Western Australia within one year of your 2021 event, before Dec 2024
<p>Business Events Perth – Event Here Now</p> <p>Since launching in August 2020, the Event Here Now fund has supported more than 110 state-based events bringing together nearly 60,000 delegates.</p> <p>CONTACT: https://www.businesseventspertth.com/media/campaigns/event-here-now/</p>	<ul style="list-style-type: none"> • Up to \$30 per delegate to a maximum of \$30,000 in sponsorship, 12 months in advance • Subvention funding amounts vary and take into consideration event duration, breakdown of attending delegates and event relevance to Western Australia's priority sectors. 	<ul style="list-style-type: none"> • For conferences, corporate meetings, exhibitions and incentive travel hosted in Western Australia.
<p>Regional Events Program (REP) supports medium to large regional events across WA. Proposals are evaluated against the Regional Events Program Criteria and must be held within one of WA's nine regions (the Peel, South West, Great Southern, Wheatbelt, Mid-West, Gascoyne, Goldfields-Esperance, Pilbara and Kimberley).</p>	<p>For \$40,000 and above</p> <ul style="list-style-type: none"> • Case by Case on application • 12 months in advance 	



CONTACT: https://www.tourism.wa.gov.au/industry-support-and-events/resources-for-event-holders Email: regionalevents@westernaustralia.com		
NEW ZEALAND		
Auckland Business Events Fund part of the NZ Government’s \$50 million Regional Events Fund & based on economic, social and sustainability criteria, and assisting to create opportunities for exposure of Auckland’s key sector industries and industry advocates. CONTACT: Auckland Convention Bureau, aucklandnz.com	Applications comprise a series of contestable funding rounds for events to be held in the region through until 30 Jun 2024.	

A NEW survey commissioned by Business Events Sydney (BESydney) has found

- over half of Australians are now comfortable to attend a business event, while “networking opportunities” were identified as the business aspect which has been most negatively impacted by COVID-19.
- By state, NSW had the highest comfort level when it came to business events, with a 48.9% rating
- When survey respondents were asked about the business aspects most negatively impacted by COVID-19, ‘networking opportunities’ was number one (35.9 per cent), followed by training opportunities (35.7 per cent), teamwork (32.2 per cent) and communication (31.8 per cent).



EXHIBITION & EVENT
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- Source Morgan Research 1,007 people surveyed provided a snapshot into the pre- and post-pandemic comfort levels relating to a range of different gatherings. Events of up to 50 people were cited as suitable by 51.6% of the, in contrast to funerals (68.9%), weddings (66.2%) and going to the cinema (55.1%).